



# INTRODUCING THE 8-WEEK MASTER SPEAKERS COURSE

PREPARED BY  
EDDIE O'HANLON

TEL: +353 87 2941901

WEB: [www.speechcamp.ie](http://www.speechcamp.ie)

EMAIL: [info@speechcamp.ie](mailto:info@speechcamp.ie)

2017-2018 EDITION



## WHY PRESENTATION SKILLS TRAINING?

Every person who wants to succeed in life needs excellent presentation skills. However, few if any people have proper experience or training in this area. Today's hidden commodity is to have excellent public speaking skills. Speechcamp are delighted to offer the very best presentation skills training for those people who take the time to truly invest in themselves.

## WHAT THE SPEECHCAMP EXPERIENCE OFFERS YOU

No-one is born with public speaking skills. Public speaking is a *learned process*. If you know how to drive a car, ride a bicycle, or operate a computer you will be familiar with the idea of a learned process. The beauty of a learned process is that anyone can become an expert. All it takes is passion, focus, giving yourself permission to make mistakes... and world class coaching from people you can trust.



## SPEECHCAMP'S METHODOLOGY

Speechcamp's CORE Speaking System is based on the idea of connecting and responding with emotional empowerment. To be a great presenter, never strive for perfection. strive for connection! To be a great speaker all you need to do is stay emotionally connected to your material, your audience, and of course yourself.



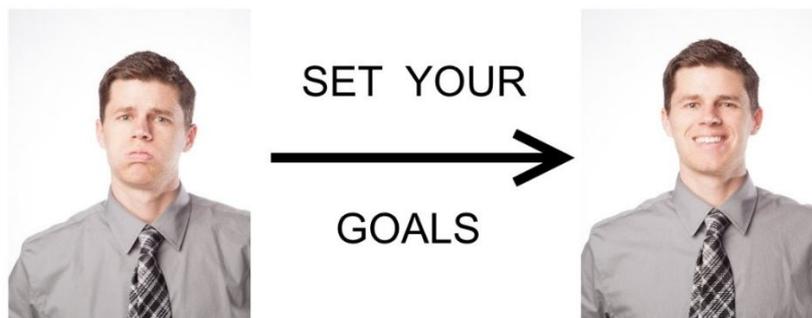
This enables you to become confident and competent in the following areas:

- Structuring and Writing Successful Presentations and Speeches
- Engaging with Audiences of all Sizes and Backgrounds
- Delivering Persuasive, Focused, Memorable Presentations that stay on Message

## THE 8-WEEK MASTER SPEAKERS COURSE

Our 8-Week Master Speakers Course is our most comprehensive and popular course. Our classes are designed to be informative, interactive, engaging, experiential and inspiring. We provide a warm, encouraging, high-energy environment where you can blossom as you master new skills that will stay with you for life.

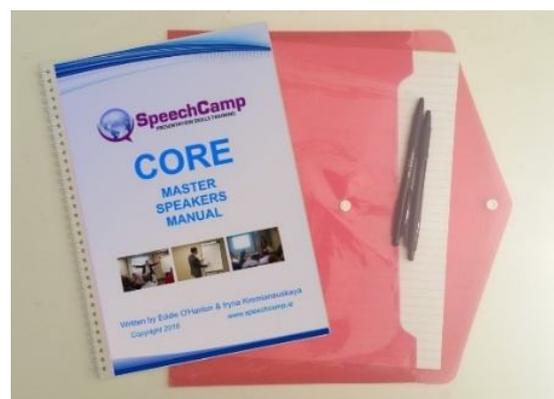
Our goal is to help you to find your own unique style of public speaking. On completion of our course you will soon be able to develop and deliver truly professional and powerful presentations. We can also help you to focus on one or more specific upcoming presentations and/or events so that you can receive all the coaching you need to succeed on the day.



All practice performances will be recorded on video to aid your coaching process. Your video footage will be made privately available to you after each class.

Work your way through our exclusive **CORE Master Speakers Manual**. Modules include Psychological Mind-Set Mastery, World Class Structuring, Making Technical Speeches Exciting, Working with Visual Aids, Body Language Techniques, Vocal Tonality and Elocution Skills, Advanced Storytelling Skills, Handling Challenging Scenarios, and much more!

**NOTE:** All attendees receive a certification of completion at the end of the course.





## WHAT RESULTS CAN ATTENDEES EXPECT?

- √ Captivate and engage any audience or individual in a wide variety of professional settings (*technical presentations, training sessions, boardroom meetings, large scale presentations, off-the-cuff speeches, questions & answers sessions, sales pitches, etc.*)
- √ Develop personal awareness and listening skills.
- √ Exude energy, character and charisma with an open approach and style.
- √ Craft and communicate your ideas, concepts and visions with conviction and passion; prepared or impromptu.
- √ Establish rapport, persuade with power and sell your message with authenticity.
- √ Inspire, motivate and move your colleagues and audiences into action.



## FREQUENTLY ASKED QUESTIONS

### **I'm an absolute beginner with no experience. Does this course suit me?**

You do not require ANY speaking experience to engage with Speechcamp's courses and services. You may have noticed that our course is called the *Master Speakers Course*. Rest assured this course is designed for all skill levels. We build everyone's skill-set from the ground up.

### **How does the course work? Is it mostly theory, or do we get to practice?**

We provide an optimum balance of practice, coaching and teaching. Along with practice performances we also facilitate group exercises, fieldwork (speech writing and preparation exercises that can be completed in between classes), as well as interactive coaching and assessments. We record every practice performance session (and the footage is yours to keep).

We also teach the [CORE](#) system in modular form to support all exercises, performances, projects and goals. Our 130 page [CORE](#) Speaker Manual is made available in hard and soft copy form to all students of Speechcamp.

### **Will I have to return to do more courses?**

Occasionally we get repeat clients who like to keep their skills sharp, but it is by no means a necessity. Our [CORE](#) speaking system is designed to facilitate a permanent and reliable transformation in your speaking skills.

### **I have a massive fear. Will I be able to deal with it?**

The fundamental basis of our [CORE](#) speaking system is about building emotional empowerment. To be emotionally empowered is to be free of fear. Over the years we have helped thousands of people to conquer their public speaking fears, and we are confident that you will be no different. In our experience all you need is the correct system for success, along with professional coaching, and a warm friendly place to practice. It's our delight to watch attendees shed their fears and blossom into powerful speakers. All we ask is that you give yourself that chance. It is our passion and privilege to walk with you every step of the way, and we never take the depth and importance of your journey for granted.

### **What if I find your course too difficult? What if I struggle?**

Our [CORE](#) speaking system is designed to be universally accessible for people of all backgrounds and skill levels. We can assure you that everyone is in the same boat at our courses, and everyone is encouraged to respect and support each other. We also encourage people to brainstorm and collaborate with each other on certain projects. It's a guarantee that everyone ends up learning not only from us, but from each other. Indeed, our students end up teaching us a thing or two, and we wouldn't have it any other way.

If you do require additional tutoring during our 8-Week Master Speakers Course we provide it for free as part of the service. We can also tell you that in over five years of running this specific course we have never seen anyone fail. Quite the opposite in fact. Be prepared to surprise yourself.

### **What is the environment like at Speechcamp's courses?**

We provide a professional and friendly setting so that you can learn quickly and enjoy the process. Our courses offer a warm encouraging environment to give you the best opportunities to shine. Friendships and business connections do result from attending our courses, and though that is not the primary aim or focus, it is a natural outcome of people sharing an unforgettable journey together. You are also free to express yourself (and share ideas) during our course.

### **Can I see your coaches speak?**

Of course... Click to see Eddie's speech (a 40 minute informative presentation on "[The Secret Behind Public Speaking](#)"). Click to see Iryna's speech (the award winning inspirational speech - "[A Hunger In Your Soul](#)").

### **I'm fine when I'm prepared for a presentation, however I would like to develop my off-the-cuff speaking skills. Can your course help?**

A key part of the [CORE](#) speaking system is the ability to adapt to off-the-cuff situations, and so we teach the skills and techniques required to speak on topics that you had no time to prepare for. We facilitate many practice sessions that include impromptu speaking, questions and answers sessions, and we teach you how to handle challenging scenarios. You will be no stranger to off-the-cuff speaking when you graduate from our course.

**Your CORE system is designed for careers and business-related speaking. I have a wedding speech I would like to develop and practice. Is that possible?**

Of course. We have the expertise to help you write and deliver a wonderful, humorous and heartfelt script for that special occasion. Wedding speeches are a type of “honouring” speech. There are specific sub-skills and techniques required to write and perform these kinds of speeches. We have coached many students with wedding speeches, and we would be delighted to elevate you to great success for the big event.

**I would like to attend one of your courses to help me with my job interview. Will I benefit?**

The CORE speaking system covers tools and techniques to succeed in job interviews. During our 8-Week Master Speakers course we can help you to develop and master the art of giving a great interview. We help you to lock in an authentic and empowered style that conveys passion and promise. We can also host a mock-interview to simulate the real conditions you will be facing. We are also proud to say that many of our clients looking for interview skills went on to get the positions they were looking for.

**How often are your courses held?**

Our 8-Week Master Speakers Course take place 3-5 times per year.



## WHO ARE SPEECHCAMP?

Speechcamp Mission Statement:

*"Our mission is to help you become a confident, engaging and professional public speaker."*



Speechcamp was initially founded by Eddie O'Hanlon as a direct response to the public speaking skill deficit that exists in the Irish student and workplace environment. We specialise exclusively in delivering excellent presentation skills training. Since going to market in 2011 we have successfully trained thousands of people to achieve their public speaking goals.

The Speechcamp CORE system was designed by Eddie studying with the world's most renowned public speaking coaches, including Darren LaCroix (*2001 World Champion*) and Craig Valentine (*1999 World Champion*).

Their efforts and experiences contributed to a unique system that allows people from all backgrounds and skill levels to become professional and engaging presenters.



## TESTIMONIALS AND SUCCESS STORIES

*"I would have no hesitation in recommending Speechcamp to both individuals and teams who wish to bring their presenting and communicating skills to the next level."*

**Denis Buckley – ActionCOACH**

*"I have done plenty of courses through work in recent years, however, I would rank the Speechcamp course as the one that I took the most from back to the workplace. By taking the mystery out of public speaking and breaking it down scientifically, I am now much more aware of the effect I am having when presenting."*

**John Henchion - CRH**

*"Thank you so much for your support of our TEDx event. You both had a tremendous impact on the speakers' performances, and our audience felt that. I am super happy that we found you."*

**Jonas Baumgart – TEDx Griffith College**

*"This course is different to many of those available. The insight revealed and coaching in Speechcamp is not limited to improving public speaking but will help you craft your sales pitch, develop stories that will inspire your team and build your confidence in your own ability to take on things that you normally would say 'no' to. I would have no hesitation in recommending the Speechcamp experience."*

**Gary O'Sullivan - Partner, Strategy and Business Transformation in Pathfinder**

*"We have a very confident group of driver guides and they have just become more confident in what they do for living."*

**Lynn Walsh - Viking Splash Tours**

*"Speechcamp are true professionals & masters in the technique of delivering a good speech. Their passion, enthusiasm & support helped me get beyond my fears and to a point where I actually find myself looking forward to my next presentation."*

**Emer Purcell - Managing Director, Hampers & Co.**

*"The work we did with Speechcamp was invaluable and we really appreciated Eddie and Iryna's advices and critiques."*

**Gearoid Corrigan - Partner, Triton Solicitors**

**NOTE:** Additional testimonials (text and video) are available at [www.speechcamp.ie](http://www.speechcamp.ie).

## YOUR TRAINERS FOR THE MASTER SPEAKERS COURSE

### EDDIE O'HANLON – FOUNDER / DIRECTOR / COACH



Eddie is a Certified World Class Speaking Coach (the first one in Ireland). He is also a licensed NLP Practitioner. For twelve years Eddie has served as a leader in the world-renowned Toastmasters organisation.

He is a highly successful public speaking competitor on an International level (most notably, Ireland's number 1 Speech Evaluator for 2014-2015) and has happily shared his knowledge to coach others to win their own contests.

Eddie has also appeared on television and radio promoting public speaking – his number one passion.

*Why not watch Eddie in action, delivering a high-energy informative workshop?*

<https://vimeo.com/116810608>

### IRYNA KREMIANEUSKAYA – DIRECTOR / COACH

Iryna is an award and contest winning, certified graduate of the Toastmasters public speaking organisation. She is also fully qualified in philology and linguistics, with additional qualifications in vedic psychology.

She specialises in inspirational and persuasive speaking, and has coached many business owners to success with their sales pitches.

Iryna is also a professional English and Russian teacher, and a published poet.



*Why not watch Iryna in action, delivering an inspirational speech?*

<https://vimeo.com/129044257>

## YOUR INVESTMENT FOR THE 8-WEEK COURSE



### Pricing for the 8-Week Master Speakers Course:

€350 for the course

€75 deposit secures your place on this course

An arrangement to pay in instalments can be made. We also offer student discounts.

Please email us at [info@speechcamp.ie](mailto:info@speechcamp.ie) for details.

NOTE: We limit our numbers to 12 people per course to ensure each attendee receives as much practice and coaching time as possible.

TEL: + 353 87 2941901

WEBSITE: [www.speechcamp.ie](http://www.speechcamp.ie)